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Client: EGC Corporation

Audience: Engineers, Purchasing Managers, Management, Vendors, Suppliers

Issue: A corporate brochure is a wonderful medium for a company to present its business philosophy, services and product portfolio. The use of dramatic product and stock photography, along with detailed step tabbing, helped to make this brochure one that customers would not soon forget.



Client: Alpha Associates

Audience: Engineers, Specifiers, Contractors in Commercial Building Industry

Issue: Already a well-known supplier of industrial fabrics and materials, Alpha was looking for a more high tech image that would showcase their increased capabilities. In addition to the writing, photography management and communications consulting, Gemini created a new corporate design for their product brochures.