



Gemini Communications, Inc.

Public Relations:

Case Studies

Media Interface

Product Releases

- Consulting & Writing
- Public Relations
- Web
- Trade Shows
- Creative
- Clients
- Directions
- Contact



Audience: OEM Designers, Engineers, Plant Owners

Issue: Gemini is often asked to take technical and/or complex issues and write them in a case-study, "proven-in-use" format that explains the benefits from the end-user's perspective.

Pictured: A few of the many magazines which featured case studies written by Gemini. We worked closely with editors to place case studies in key trade media.