

Gemini Communications, Inc.

Trade Shows:

Booth Design

Collateral Material

- Consulting & Writing
- Public Relations
- Web
- Trade Shows
- Creative
- Clients
- Directions
- Contact



Client: Victrex USA, Inc.

Audience: Engineering Community

Issue: Promoting the versatility of the PEEK™ polymer product line in a wide variety of applications over many industries was the goal of this exhibit. From space selection, to booth messages, to graphic design, Gemini provided a backdrop that enhanced the display of the client's products and image.



Client: North American Insulation Manufacturers Association (NAIMA)

Audience: HVAC System Specifiers, Engineers

Issue: Gemini created an "in-your-face" video wall production designed to dispel myths about fiber glass in HVAC systems. This dynamic video wall made the target audience actually stop, look and listen to the results of scientific research that "cleared" the air about fiber glass insulation.